

National Anti-Bullying Week Competition 2011: Cyberbullying – what works?!

National Anti-Bullying Week 2011 takes place from Monday 14 to Friday 18 November, and is designed to raise awareness of anti-bullying initiatives among children, young people and adults across the UK and Ireland. To mark the occasion, respectme, Scotland's Anti-Bullying Service and the Scottish Government are again launching a competition in schools and youth groups across Scotland.

The competition - Cyberbullying

We're looking for a variety of submissions which address the theme of **Cyberbullying**. Entries can be submitted by individuals or groups and can be entered into three different categories:

Category A – Artistic

Entries in this category can include: artwork, photographs or sculpture.

Category B – Creative writing

Entries in this category can include: poems, songs, lyrics and short stories.

Category C – Performance

Entries in this category can include: short films, drama/drama scripts, animation and dance.

A winner and runner-up will be awarded in each of the three categories.

What are we looking for in competition entries?

The competition generates over 2,000 entries from schools and youth groups across Scotland every year. We get fantastic submissions, ranging from posters and short stories to drama scripts and DVDs, and it's clear that young people have a lot of creativity and passion when it comes to bullying behaviour.

We always receive a number of entries which address bullying generally – posters and artwork with messages that clearly state bullying is wrong and won't be tolerated. These are great and, again, clearly demonstrate real passion and creativity – but this year ***we're looking for an insight into children and young people's views on Cyberbullying:***

- Does it come with the territory of being online?
- How does it make them feel?
- How well do adults deal with it?
- What works or doesn't work for children and young people who are involved in cyberbullying?
- What else do adults need to know or learn?

There are resources on the respectme website which can be used to generate discussion around cyberbullying and help children and young people to formulate

their ideas. Visit http://www.respectme.org.uk/cyberbullying_intro_txt.html for further information.

Who can enter?

The competition is open to children and young people aged between 9 and 16 who attend school, out-of-school projects or youth groups. The competition is fully accessible to all young people and, if required, entries can be submitted into the category for young people with additional support needs.

Competition entries will be short-listed and judged by members of the Scottish Government Schools Directorate and the *respectme* team. The criteria outlined above will be used to judge all entries.

What will you win?

Group entry winners will receive a camcorder for their school or youth group, while individual winners will receive an i-pod.

How do you enter?

Simply attach the enclosed entry form to your submission, clearly outlining the category being entered and whether it's a group or individual submission. Please complete an entry form for every individual submission.

The deadline for all entries is Friday 7 October 2011, so there's plenty of time to get involved. Winners will be notified in the week beginning 17 October, and will receive their prizes at an **awards ceremony at the Piping Centre in Glasgow on Friday 18 November**.

**** PLEASE NOTE THAT SUBMISSIONS CANNOT BE RETURNED****

All entries should be sent to:

National Anti-Bullying Week Competition 2011
respectme, Scotland's Anti-Bullying Service
Brunswick House
51 Wilson Street
Glasgow
G1 1UZ

Entry Form

Complete this form and attach it to the front of each of your competition entries.

Please complete a form for each individual entry.

Your name:

Name of your school or youth group:

Address of school or youth group:

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Name of teacher or youth worker:

School or youth group email address:

Contact telephone number (school/youth group):

How old are you? 9 10 11 12 13 14 15 16

Which category are you submitting your entry into? Category A (artistic)

Category B (creative writing) Category C (performance)

Is this an individual or group entry? Individual Group

Would you like your entry to be judged in the category for people with additional support needs? Yes No

What local authority area is your school or group in?
(ask your teacher/youth worker if you don't know)

Return this form with your competition entry by the closing date of **7 October 2011** to:

National Anti-Bullying Week Competition 2011
respectme, Scotland's Anti-Bullying Service
Brunswick House
51 Wilson Street
Glasgow
G1 1UZ

If you are submitting your entry via email, please contact:
enquire@respectme.org.uk to receive an electronic copy of the entry form before submitting your entry.